

PERSONAL  
INFORMATION

Brunori Gianluca



✉ gianluca.brunori@unipi.i

| | Nationality Italian

PROFESSIONAL  
EXPERIENCE

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- 01/03/1986–01/12/1999 Research officer  
Università di Pisa  
56124 Pisa (Italia)
- 01/12/1999–01/12/2002 Associate Professor  
University of Trieste, Trieste (Italia)  
Courses:  
Agro-food economics  
Agricultural Economics
- 01/12/2002–01/12/2005 Associate professor  
University of Pisa, Pisa (Italia)  
Course:  
Economics and Marketing  
Rural development
- 01/12/2005 - Full professor  
University of Pisa, Pisa (Italia)  
Courses:  
Food policy, Agricultural economics, Agri-food economics,  
Food marketing, Wine marketing

## TRAINING

- 
- 01/11/1978–01/04/1984 Agricultural science degree  
University of Pisa, Pisa (Italia)
- 01/10/1994–01/07/1995 Specialization in agri-food economics  
CEFAS, Viterbo
- 01/11/1991–01/10/1992 Research fellow  
Wageningen Agricultural University, Wageningen (Paesi Bassi)

FURTHER  
INFORMATION

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Chair of the Scientific Committee of the conference 'Agricultural and food in an urbanizing society', Porto Alegre, 2018  
Member and Vice-President of the Scientific Advisory Board of the FACCE-JPI  
Coordinator of BSC degree in Viticulture and Enology, 2015-

Vice-president of the European Society of Rural Sociology, 2011-2015  
SCAR committee, member of Expert Panel for the 2nd, 3rd and 4th Foresight on agricultural research.  
Editorial board of the journal "International Journal of Sociology of Agriculture and food", 2010-  
Editorial board of the journal "Agricultural and Food Economics", 2010-  
Editorial board of the journal "Sociologia ruralis", 2008-2013  
President of Research Committee 40 "Sociology of food and agriculture" of International sociological association, 2008-2011  
Coordinator of Master in "Management of the agro-forest environment", faculty of Agriculture, University of Pisa, 2004-2010  
Editor in chief of "Agricoltura Mediterranea", 2004-2010  
Editor in chief of "Rivista di Economia Agraria", 2010-2012  
Editor in chief of "Agricultural and Food Economics", 2019-

#### EUROPEAN PROJECTS:

DESIRA – Digitization: Economic and Social Impact in Rural Areas. Coordinator. Programme funding: Horizon 2020 (2019-2023)  
ROBUST - Rural-Urban Outlooks: Unlocking Synergies. Programme Funding: Horizon 2020 (2017-2021)  
SALSA - Small farms, small food businesses and sustainable food security. Programme Funding: Horizon 2020 (2016-2020)  
DIVERSIFOOD - Embedding crop diversity and networking for local high quality food systems. Programme Funding: Horizon 2020. (2015-2019)  
SUFISA - Sustainable finance for sustainable agriculture and fisheries. Programme Funding: Horizon 2020. Sub Programme Area: SFS-19-2014 (2015-2019)  
AGRISPIN - Space for Agricultural Innovation. Programme Funding: H2020 2015-2017  
IMPRESA - Measurement of research impact in European agriculture. European Commission fp7, 2013-2015  
TRANSMANGO - Assessment of the impact of global drivers of change on Europe's food security. European Commission FP7, 2014-2016  
GLAMUR - Global and Local food chain assessment: A multidimensional performance-based approach. European Commission FP7, 2013-2015  
FOODLINKS - Knowledge brokerage to promote sustainable food consumption and production: linking scientists, policymakers and civil society organisations. European Commission FP7, 2011-2013  
PUREFOOD - Urban, peri-urban and regional food dynamics: toward an integrated and territorial approach to food - Marie Curie Initial Training Network, FP7  
SOLINSA - Support of Learning and Innovation Networks for Sustainable Agriculture – European commission FP7, 2011-2013  
IN-SIGHT Strengthening Innovation Processes for Growth and Development , European commission FP6, 2006-2008  
SUS-CHAIN Improving Collective Performance of Food Supply Chains towards Sustainability, European commission FP5, 2003-2006  
MULTAGRI - Capitalisation of research results on the multifunctionality of agriculture and rural areas (MULTAGRI), European Commission, FP5 2002-2004  
TRUC - Transforming rural communication (TRUC), European commission FP5 2000-2003

(as scientific coordinator)

IMPACT - The socio-economic impact of rural development policies; realities and potentials

#### SELECTED PUBLICATIONS:

Lamine, C., Garçon, L., & Brunori, G. (2019). Territorial agrifood systems: A Franco-Italian contribution to the debates over alternative food networks in rural areas. *Journal of Rural Studies*, 68, 159-170.

Maye, D., Kirwan, J., & Brunori, G. (2019). Ethics and responsabilisation in agri-food governance: the single-use plastics debate and strategies to introduce reusable coffee cups in UK retail chains. *Agriculture and Human Values*, 36(2), 301-312.

Galli, F., Cavicchi, A., & Brunori, G. (2019). Food waste reduction and food poverty alleviation: a system dynamics conceptual model. *Agriculture and Human Values*, 36(2), 289-300.

Kirwan, J., Maye, D., & Brunori, G. (2017). Acknowledging complexity in food supply chains when assessing their performance and sustainability. *Journal of Rural Studies*, 52, 21-32.

Schmitt, E., Galli, F., Menozzi, D., Maye, D., Touzard, J. M., Marescotti, A., ... & Brunori, G. (2017). Comparing the sustainability of local and global food products in Europe. *Journal of Cleaner Production*, 165, 346-359.

Schmitt, E., Barjolle, D., Tanqueray-Cado, A., & Brunori, G. (2017). Sustainability comparison of a local and a global milk value chains in Switzerland. *Bio-based and Applied Economics*, 5(2), 175-198.

Gava, O., Favilli, E., Bartolini, F., & Brunori, G. (2017). Knowledge networks and their role in shaping the relations within the Agricultural Knowledge and Innovation System in the agroenergy sector. The case of biogas in Tuscany (Italy). *Journal of Rural Studies*, 56, 100-113.

Kirwan, J., Maye, D., & Brunori, G. (2017). Reflexive governance, incorporating ethics and changing understandings of food chain performance. *Sociologia Ruralis*, 57(3), 357-377.

Galli, F., Venturi, F., Bartolini, F., Gava, O., Zinnai, A., Chiara, S., ... & Brunori, G. (2017). Shaping food systems towards improved nutrition: A case study on Tuscan Bread Protected Designation of Origin. *International Food and Agribusiness Management Review*, 20(4), 533-552.

Bartolini, F., Gava, O., & Brunori, G. (2017). Biogas and EU's 2020 targets: Evidence from a regional case study in Italy. *Energy Policy*, 109, 510-519.

Galli, F., & Brunori, G. (2017). Sustainability Performance of Food Chains: Linking Biodiversity and Nutritional Value in Italian Wheat-to-Bread Chains. *Advances in Food Security and Sustainability*. Volume 2, 2017, Pages 137-163

Brunori, G., Galli, F. Sustainability of local and global food chains: Introduction to the special issue (2016) *Sustainability (Switzerland)*, 8 (8), art. no. 765.

Boncinelli, F., Bartolini, F., Brunori, G., Casini, L. Spatial analysis of the participation in agri-environment measures for organic farming (2016) *Renewable Agriculture and Food Systems*, 31 (4), pp. 375-386.

Boncinelli, F., Bartolini, F., Casini, L., Brunori, G. On farm non-agricultural activities: geographical determinants of diversification and intensification strategy (2016) *Letters in Spatial and Resource Sciences*, pp. 1-13. Article in Press. Cited 1 time.

Galli, F., Bartolini, F., Brunori, G. Handling diversity of visions and priorities in food chain sustainability assessment (2016) *Sustainability (Switzerland)*, 8 (4), art. no. 305, . Cited 2 times.

Brunori, G., Galli, F., Barjolle, D., van Broekhuizen, R., Colombo, L., Giampietro, M., Kirwan, J., Lang, T., Mathijs, E., Maye, D., de Roest, K., Rougoor, C., Schwarz, J., Schmitt, E., Smith, J., Stojanovic, Z., Tisenkopfs, T., Touzard, J.-M. Are local food chains more

sustainable than global food chains? Considerations for Assessment (2016) *Sustainability (Switzerland)*, 8 (5), pp. 1-27. Cited 1 time.

Favilli, E., Rossi, A., Brunori, G. Food networks: collective action and local development. The role of organic farming as boundary object (2015) *Organic Agriculture*, 5 (3), pp. 235-243. Cited 1 time.

Brunori, G., Silvasti, T. Food security during climate change: The challenge of European diversity (2015) *Climate Change Adaptation and Food Supply Chain Management*, pp. 70-81.

Moschitz, H., Roep, D., Brunori, G., Tisenkopfs, T.

Learning and Innovation Networks for Sustainable Agriculture: Processes of Co-evolution, Joint Reflection and Facilitation (2015) *Journal of Agricultural Education and Extension*, 21 (1), pp. 1-11. Cited 13 times.

Bartolini, F., Angelini, L.G., Brunori, G., Gava, O. Impacts of the CAP 2014-2020 on the agroenergy sector in Tuscany, Italy (2015) *Energies*, 8 (2), pp. 1058-1079. Cited 3 times.

Tisenkopfs, T., Kunda, I., šūmane, S., Brunori, G., Klerkx, L., Moschitz, H. Learning and Innovation in Agriculture and Rural Development: The Use of the Concepts of Boundary Work and Boundary Objects (2015) *Journal of Agricultural Education and Extension*, 21 (1), pp. 13-33. Cited 5 times.

Brunori, G., Di Iacovo, F. Urban Food Security and Landscape Change: A Demand-side Approach (2014) *Landscape Research*, 39 (2), pp. 141-157. Cited 3 times.

Brunori, F Di Iacovo, S Innocenti (2014) Co-Producing Sustainability: Involving Parents and Civil Society in the Governance of School Meal Services. A Case Study from Pisa, Italy *Sustainability* 6 (4), 1643-1666

G Brunori, D Barjolle, AC Dockes, S Helmle, J Ingram, L Klerkx, (2013) CAP Reform and Innovation: The Role of Learning and Innovation Networks *EuroChoices* 12 (2), 27-33

Brunori, G, "Biomass, Biovalue and Sustainability: Some Thoughts on the Definition of the Bioeconomy," *EuroChoices*, 12 (2013), 48-52

Brunori G., V Malandrini, and A Rossi, "Trade-off or Convergence? The Role of Food Security in the Evolution of Food Discourse in Italy," *Journal of Rural Studies*, 29 (2013), 19-29

Brunori G., Rossi A., Malandrini V., "Co-producing Transition: Innovation Processes in Farms Adhering to Solidarity-based Purchase Groups (GAS) in Tuscany, Italy", *INTERNATIONAL JOURNAL OF SOCIOLOGY OF AGRICULTURE AND FOOD*, vol. volume 18, issue 1(2011), pp 28, tot. pag 25, 2011

Brunori, G, M Shucksmith, C Kasimis, Deverre C., B Bock, H Vihinen, and others, "XXIV Congress of the European Society for Rural Sociology 'Inequality and Diversity in European Rural Areas' 22-25 August 2011, Chania, Crete, Greece," *Sociologia Ruralis*, 51 (2011), 215-218

Freibauer, A, E Mathijs, G Brunori, Z Damianova, E Faroult, J G Gomis, and others, "Sustainable Food Consumption and Production in a Resource-constrained World," *EuroChoices*, 10 (2011), 38-43

Brunori, G, R Cerruti, S Medeot, and A Rossi, "Looking for Alternatives: The Construction of the Organic Beef Chain in Mugello, Tuscany," *International Journal of Agricultural Resources, Governance and Ecology*, 7 (2008), 126-143

Renting, H, H Oostindie, C Laurent, G Brunori, D Barjolle, A M Jervell, and others, "Multifunctionality of Agricultural Activities, Changing Rural Identities and New Institutional Arrangements," *International Journal of Agricultural Resources, Governance and Ecology*, 7 (2008), 361-385

Brunori, G, and A Rossi, "Differentiating Countryside: Social Representations and Governance Patterns in Rural Areas with High Social Density: The Case of Chianti, Italy," *Journal of Rural Studies*, 23 (2007), 183-205

Brunori G. , "Post-Rural Processes in Wealthy Rural Areas: Hybrid Networks and Symbolic

Capital,"Research in Rural Sociology and Development, 12 (2006), 121–145

Brunori, G, and A Rossi, "Synergy and Coherence Through Collective Action: Some Insights from Wine Routes in Tuscany," *Sociologia Ruralis*, 40 (2000), 409–423

Brunori G. (2007) « Local food and alternative food networks: a communication perspective», *Anthropology of Food*, S2, Mars 2007, From local food to localised food/De produits locaux à produits localisés, [En ligne], mis en ligne le 19 avril 2007. URL : <http://aof.revues.org/document430.html>. Consulté le 17 juin 2007.

G.Brunori, F.Ventura, P.Milone, K.de Roest, M.Miele, A.Menghi (2006) "Food matters- Revitalising tradition in Italy" in *Driving rural development: policy and practice in seven EU countries*, Van Gorcum, pp. 22-50

Gianluca Brunori, Raffaella Cerruti, Stefania Medeot, Adanella Rossi (2006), "Specificity as a key in aligning regional interests (Pecorino di Pistoia: on-farm made sheep cheese of raw milk)" in *Nourishing networks (Fourteen lessons about creating sustainable food supply chains)*, pp. 136-142, Dirk Roep & Han Wiskerke, Reed Business Information

Gianluca Brunori, Raffaella Cerruti, Stefania Medeot, Adanella Rossi (2006), "Regional marketing as basic security" in *Nourishing networks (Fourteen lessons about creating sustainable food supply chains)*, pp. 113-120, Dirk Roep & Han Wiskerke eds, Reed Business Information

G.Brunori, R.Cerruti, S.Medeot, A.Rossi (2005) "The Raw Sheep-Milk Cheese Of Pistoia Mountains: A Case Study", *Agricoltura Mediterranea*, Num. 2, Vol. 135, Pp. 127-146

Bozzoli, T., G. Brunori & M. Rovai (2004) *Water Management And Environmental Awareness: A Case Study On Nursery Gardening In Tuscany, Italy*, *Farming And Rural Systems Resaerch And Extension*, Vol. 1, Pp. 745-756, Vila Real, Portugal

Brunori G., Galli M & Rossi A.(2004) "Competing wine regimes: some insights from wine routes in Tuscany" in Wiskerke H. and Van der Ploeg J.D. (eds) *Seed of transition*, pp. 319-340, Van Gorcum

Giovanni Belletti, Gianluca Brunori, Andrea Marescotti e Adanella Rossi (2003) "Multifunctionality and rural development: a multilevel approach" in *Multifunctional Agriculture*, pp. 55-80, Guido Van Huylenbroeck, Ghent University, Belgium

Van Der Ploeg, J.D., Renting, H., Brunori, G., Knickel, K., Mannion, J., Marsden, T., De Roest, K., Sevilla-Guzmán, E., Ventura, F. *Rural development: From practices and policies towards theory* (2000) *Sociologia Ruralis*, 40 (4)

**Evaluation** 2015 Evaluator for the FACCE - JPI 2015 program

2014 Chair of the peer review panel of FIBL (Switzerland)

2014 Ex-Ante evaluation of Rural development Plan of Tuscany 2014-2020, for IRPET

2011-2015 In itinere evaluation of Rural development Plan of Tuscany 2007-2013, for ECOSFERA SRL

2010 - Evaluation of the COST action 866 Green Care in Agriculture

2009 Member of the evaluation committee for research projects in Emilia-Romagna Region

2008 Member of the panel for the Evaluation of Portuguese Research Units in the area of Agricultural Sciences

Autorizzo il trattamento dei miei dati personali presenti nel cv ai sensi dell'art. 13 del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali" e dell'art. 13 del GDPR (Regolamento UE 2016/679).

Pisa, 23/11/2019