# MARGHERITA MACELLARI, PhD

LinkedIn

Margherita Macellari

Date of birth

11/09/1988

E-mail

margherita.macellari@gmail.com

#### WORK EXPERIENCE

Apr 2015 – to date



## **Global Compact Network Italy**

**Business Sector** 

The Global Compact Network Italy (GCNI) was established with the primary

purpose of contributing to the development of the UN Global Compact in Italy, an initiative for the promotion of a culture of corporate citizenship fostered and managed by the United Nations on a global scale.

Division, Position Covered Main activities

## **Program Manager and Analyst**

Coordination of the working groups (WGs) established within the GCNI: Business & Human Rights, Anti- Corruption, Environment, Sustainability Reporting and Sustainable Supply Chain. Research, analysis, publications, on the core topics of the WGs. Planning, management and coordination of institutional and operational meetings/events/conferences. GCNI representative into UNGC international events. Development of partnerships. Participation as speaker to third parties events. Support to companies in the development of policies, projects, reporting activities.

All actions are carried on following the path defined by the Agenda 2030 and its 17 Sustainable Development Goals and 169 targets.

Projects

✓ Implementation, management, development, promotion of the TenP Sustainable Supply Chain Self- Assessment Platform.

Jan 2013 - March 2015



# Kinexia Group

**Business Sector** 

Company listed on the Italian Stock Exchange active in the implementation and development of activities in renewable energy, energy efficiency and environment

Division, Position Covered

International Development, Junior Manager, directly reporting to the Director

Main activities

Activities: strategic planning, missions abroad, opening of new contacts in the foreign countries of interest, development and maintenance of a network of relationships, establishing new partnerships, contractual issues, scouting of new initiatives

Projects

- ✓ Incorporation of a new society in the United Arab Emirates (Dubai)
- ✓ Participation in International Tenders
- ✓ Organization of bilateral meetings between Kinexia's top management and a delegation from Morocco headed by the Moroccan Minister of the Environment
- ✓ Internal Communication Project aimed to involve colleagues in the process of internationalization started in 2014.

Missions Abroad

Mission to Rabat: institutional and technical Mission to Yuyao (CHN): commercial

Mission to Casablanca: strategic - commercial Mission to Tunis: institutional and technical

Division, Position Covered Main activities Corporate Social Responsibility, Junior Manager, directly reporting to the Director

Definition and implementation of the CSR policy of the Group, strategic planning, organization and fulfillment of activities and events

**Projects** 

- ✓ Sustainability Report 2012 and 2013
- ✓ Certification "SR10": certification of the Social Responsibility Management System
- ✓ School projects: addressed to primary schools and aimed at educating and awareness raising on energy and environmental themes
- ✓ In-house seminaries: organization and, occasionally, speakers

Apr 2012 - Nov 2012



#### Sustainable Development Foundation, Rome

**Business Sector** 

Italian think-thank whose goal is the **Development of the Green Economy in Italy** through: workshop, lectures, conferences and learning events.

Position Covered

Stage. Research assistant and part of the Organizing Secretary of the States General of the Green Economy in Italy

**Projects** 

✓ Staff member of the Organizing Secretary of the States General of the Green Economy in Italy

March 2011 - June 2011



#### City of Milan

Sector, Position Covered

Culture. Cultural Cooperation and Promotion Office, Intern.

Projects ✓ "Milan - Turin Contemporary Art"

✓ "Patrons for Milan"

February 2010 - May 2010



#### Agici Finanza d'Impresa, Milan

Sector, Position Covered Projects Research and consulting firm specializing in Utilities, Infrastructure and Energy Efficiency, Intern.

✓ Observatory of Public Services and Regulation with a focus on the issues related to the transposition and the implementation of the European Directive 2008/98/EC on waste disposal in the Italian regulatory system.

#### **EDUCATION AND TRAINING**

Oct 2015 - Dec 2018



PhD in International Management, Sant'Anna School of Advanced Studies, Pisa

Title of qualification awarded

"Unpacking the Black Box of Sustainability: How Do Organizations Embed Sustainability into Strategies and Operations?

Phd with Honor

Sept 2010 - Dec 2012



MSc in Economics and Management for the Public Administrations and International Organizations. Bocconi University, Milan

Title of qualification awarded

Thesis title: "The evaluation of the ecosystem services: methodological approach and empirical analysis".

Degree mark

Degree mark

110/110 cum laude.

Sept 2011 - Jan 2012

**Erasmus Programme**. Université Libre de Bruxelles, Solvay Business School, Bruxelles. Exams: European Public Finance, Politique Européenne de l'Emploi, Politique internationale de 'environnement, The Moral Leader

Sept 2007 - Jun 2010



# BA in Economics and Social Sciences. Bocconi University, Milan

Title of qualification awarded

Thesis title "The EC Directive 2008/98/ and the relaunch of the waste sector in Italy: new opportunities for companies and operators".

January - February 2010

Campus Abroad. UAD University, Dubai.

#### **Professional courses**

- ✓ Summer School 2017 at University of Greenwich on Doing Research with Social Network Analysis: Tools, Theories and Application London
- ✓ Summer School 2016 at VIU on Responsible Capitalism: Strategy, Governance and Finance Venice
- ✓ Change the World Model UN 2016 United Nations Headquarters New York.
- ✓ Summer School 2015 at ISPI on Disaster Risk Reduction Milan.
- ✓ Winter school 2012, organized by the NGO E.qo. on Green Economy & Public affairs European Parliament, Brussels.
- ✓ Summer School 2011 at Consel. Talent Program "Future Leaders" on leadership, innovation and entrepreneurship Rome.

#### PERSONAL SKILLS

Italian	Mother tongue			
Other Languages	UNDERSTANDING		SPEAKING	WRITING
	Listening	Reading		
English	C1	C2	C1	C1
_	Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2: Proficient user. Common European Framework of Reference for Languages			
French	Fluent			
Russian	Basic			
Communication and Organizational skills	Sense of organization, planning and attention to details, team spirit orientation, high contexts adaptability, strong internationalization propensity, proactive, good managerial skills			
Computer skills	Good knowledge of the main Office applications (Word, PowerPoint, Excel), European Computer Driving License in 2008.			

#### **PUBLICATIONS**

- ✓ Macellari M., Gusmerotti N.M, Frey M., Testa F. (2018). Embedding biodiversity and ecosystem services in corporate sustainability: A strategy to enable Sustainable Development Goals. Business Strategy and Development, 2018; 1-12.
- ✓ "ITALIAN BUSINESSES: PRACTICES TOWARDS A SUSTAINABLE DEVELOPMENT. Following the path defined by the Sustainable Development Goals". A Global Compact Network Italy Foundation publication.
- ✓ FINANCING THE FUTURE Report of the Italian National Dialogue on Sustainable Finance. UN Environment and Italian Ministry of the Environment and Protection of Land and Sea.
- ✓ "MAKING THE CASE. Business, Biodiversity and Ecosystem Services as tool for change".

  A Global Compact Network Italy Foundation publication, in collaboration with the Institute of Management of the Sant'Anna School of Advanced Studies.
- ✓ "Green Economy to exit the two crises". Sustainable Development Foundation with ENEA
- ✓ "Recycling in Italy 2012" Sustainable Development Foundation and FISE UNIRE.

#### ADDITIONAL INFORMATION

Personal interests	Classical and Contemporary Dance, travel, theater, cinema, active participation in voluntary initiatives, event planning		
2008 - present	Rotaract Club Voghera (Presidency in 2011 – 2012)		
July- August 2007	Ajkun Ballet Theatre, New York		
August – December 2006	Academy of Ballet, Bolshoi Theatre, Moscow.		
July - August 2006	Royal Ballet Theatre, London		
June 2006	Professional Dancer Diploma at Centro Studi Coreografici Teatro Carcano, Milano		