

# Mr. Rocco Limongelli, LLB (Hons), LLM

Solicitor in England and Wales - Marie Skłodowska-Curie Action Fellow - PhD Candidate in Law

Honoree Forbes 30 Under 30 2022 - Science

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## Summary

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- **Corporate & Commercial Lawyer** and **Marie Skłodowska-Curie Doctoral Fellow**, with expertise in **Consumer Tech** and interest in **Blockchain, Technology, Data Protection and AI/Robotics**.
- Experienced in dealing with cross-border matters, having assisted clients all over the **EMEA Region**, with specific understanding of **EU, English and Italian** jurisdictions.
- Fluent in **Italian** and **English**, intermediate knowledge of **Spanish, Italian** and **USA** citizenship.
- In **2022** included in the **Forbes 30 Under 30** list, within the **Science** category.

## Education in Law

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*Sant'Anna School of Advanced Studies* | Pisa, Italy

October 2021 - 2024

### **PhD in Law**

**Year 1:** The Regulation of AI in Europe: acquis, current trends, and the road ahead – Palmerini; The Evolution of EU Administrative Law – Chiti; Direct Effect in European Public Law: Concepts and Recent Developments – Martinico; Methodology and legal elaboration – Palombella; Sustainable Legality. Issues of legal feasibility in complex regulatory and normative settings – Palombella; Trust in robotics and AI. A law and ethics analysis of the frontier of advanced technologies in light of European law and policy – Bertolini;

*BPP University* | London, England

July 2021

### **LLM in Legal Practice**

Research Projects: **1.** “Does Appearance Matter?” - An Analysis of the Implications on Anthropomorphic Robots of the EU Proposal for a Regulation Laying Down Harmonised Rules on Artificial Intelligence. **2.** PRACTICE NOTE: Proposal for a Regulation of the European Parliament and of the Council Laying Down Harmonised Rules on Artificial Intelligence (Artificial Intelligence Act) and Amending Certain Union Legislative Acts.

*BPP University* | London, England

September 2016 - February 2018

### **LPC (PGDip)**

**Electives:** Advance Commercial Litigation, Employment Law, International Trade and Transaction.

*The University of Greenwich* | London, England

Fall 2013-May 2016

Bachelor of Laws (**LLB**) **2:1** (with Honours)

## Publications

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*Burleigh Dodds Science Publishing Limited* | Book Chapter

Forthcoming

Limongelli, R., Bertolini, A. *Chapter 18 - Regulatory frameworks and standards for agricultural robotics*. In van Henten, E., Edan, Y. *Advances in agri-food robotics*. Burleigh Dodds Science Publishing Limited

*Il Sole 24 Ore* | Newspaper

November 2017

Limongelli, Rocco 2017. **Internazionalizzazione delle Imprese: Disciplina del distacco di personale all'estero** (Internationalization of Businesses: Rules governing the posting of personnel abroad). *Il Sole 24 Ore*, November 2017, Issue Number 324, 30-32.

## Work Experiences

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*European Centre of Excellence on The Regulation of Robotics & AI (EURA)* | Pisa, Italy

October 2021 - 2024

**Research Fellow**

- The EURA Jean Monnet Center of Excellence constitutes a focal point of competence and knowledge on Robotics and AI, focusing on their ethical, legal, social and economic (ELSE) implications.
- EURA's mission is to promote innovative multidisciplinary research, offer advanced educational programs, and foster the dialogue with policy makers, increasing social awareness and promoting an informed debate.

*PERSEO* | Italy, Germany, Austria, UK

October 2021 - 2024

**Marie Skłodowska-Curie Early-Stage Researcher (ESR) - ESR Elected Representative**

- The EU-Funded (Horizon 2020) PERSEO Project (PERsonalized Robotics as SERvices Oriented applications) will train early-stage researchers (ESRs) from the fields of computer science, philosophy, and psychology in how robotics technology can be personalised on the physical, cognitive and social levels. This will help the ESRs understand how to address social, legal and ethical issues that arise with the uptake of personal robots.
- Rocco's research focus is on regulating social robots, with particular interest in the key role played by anthropomorphism in Human-Robot Interaction (HRI).
- Marie Skłodowska-Curie Actions (MCA) are a set of major research fellowships created by the European Union/European Commission to support research in the European Research Area. The MCA are among Europe's most competitive and prestigious research and innovation fellowships.

*FROST* | Manchester, England - Remote

April 2020 – September 2022

**Sole Legal Counsel – Freelance**

- Drafted and reviewed Terms and Conditions (Current Accounts, App Usage, Fees) and Privacy Policy.
- Advised on trademark registration in UK. Negotiated Intellectual Property clauses on a wide range of agreements.
- Lead the efforts to obtain appropriate licences from the relevant regulator (Financial Conduct Authority).
- Drafted internal policy, including Business Continuity Plan and Fraud Risk Management.

*Optimal Solicitors* | Manchester, England

April 2020 – August 2021

**Corporate and Commercial Solicitor – Full-Time**

- Set up the Corporate and Commercial department at Optimal Solicitors.
- Advised on a wide range of commercial and contractual arrangements, including Data Sharing Agreements, outsourcing agreements, SaaS (Software as a Service) agreements.
- Advised on trademark registration in Europe, UK and worldwide. Negotiated Intellectual Property clauses on a wide range of agreements.
- Identified and evaluated the client's data processing activities and made appropriate suggestion to improve processes. Offered consultation on how to deal with privacy breaches and advised on how to handle Subject Access Requests.
- Performed audits and determined whether clients needed to alter their procedures to comply with regulations.

*Xriba* (<https://xriba.com>) | London, England

January 2019 – September 2019

**Head of Legal – Full-Time**

- Oversaw delivery of legal services and resources to accomplish corporate goals, strategies and priorities.
- Advised on the development of the Xribabooks product, using Artificial Intelligence to automate business accounting.
- Advised on legal risks, compliance requirements and business strategies in order to provide the company's products in new territories around Europe, specifically advising on Data Protection and Consumer Rights.
- Drafted a wide range of agreement - in relation to the different products offered – including EULA, Terms of Business and Privacy Policy with particular focus on Consumer Rights and Product Liability.
- Maintained proper corporate interactions with the relevant local, state and governmental bodies, legislatures and the community at large.
- Drafted and negotiated contracts with suppliers, including Data Sharing Agreements and Data Processing Agreements.

*LC Lex LLP* (Formerly B&P Legal LLP) | London, England

1 June 2018 – April 2020

**Corporate and Commercial Solicitor - Consultant**

- Drafted contracts for the introduction of new/existing services and products in England, Italy and around Europe.
- Negotiated Data Sharing Agreements and Data Processing Agreement with companies including: Siemens, Sony, GoCompare, Samsung and National Grid Gas.
- Advised clients on Anti-Bribery compliance. Reviewed current business practices and implemented cross-border Anti-Bribery processes and procedures.

- Assisted on product liability claims and recalls, acting for insurers and corporate clients, and advising on policy coverage.
- Acted on Insurance Policy disputes against Allianz, Aviva, AXA and Bupa.

*YourDentist.co.uk* | London, England

May 2018 – June 2019

**Legal Adviser** – Consultant

- Advised on the acquisition of partner clinics around England.
- Advised on commercial and contractual arrangements with suppliers, including the leasing of lab machinery (remotely operated from lab technicians based in China) and the purchase of dental implant products.
- Oversaw GDPR compliance, reviewing internal and external procedures. Reviewed and amended business flow.
- Acted on Insurance disputes against several insurers and the regulator (General Dental Council).

*B&P Legal LLP (Belluzzo & Partners)* | London, England/Milan, Italy

May 2016 – May 2018

**Trainee Solicitor** – Full-Time

- Non-rotational training contract with focus on Corporate and Commercial Law.
- **Seconded to the Banking and Financial Dispute resolution Department at Collyer Bristow LLP.** Acting on behalf of *Trattamento Rifiuti Metropolitan* S.P.A. in a Cross-Border dispute.
- Acted in the corporate restructuring of The Yoox-Net-a-Porter Group. Coordinated with consultants in the US (Funari, New York) and Italy (KPMG, Milan), due to the cross-border nature of the matter.
- Advised the Baldan Group on the leasing of med-tech equipment, with particular focus on Product Liability.
- Dealt with the data protection compliance of SixthContinent business operations.

**Landmark Cases**

*Supreme Italia* | Landmark Case – **Intellectual Property**

2020 - 2021

Lead advisor to the CEO and company said to be involved in one of the largest international counterfeiting rings against \$5bn brand (Supreme New York). [https://en.wikipedia.org/wiki/Legal\\_fake](https://en.wikipedia.org/wiki/Legal_fake)

*Italian Government v David Mills* | High Profile Case – **Cross-Border Enforcement of Judgment**

2017

Advised the Presidency of the Council of Ministers of the Italian Republic on the recovery of sums due in Italy by David Mills following the judgments in relation to Silvio Berlusconi corruption and tax-evasion cases.

**Volunteering**

*BPP Law School* | Manchester, England

May 2020 – August 2021

**Supervising Solicitor (Enterprise Clinic)**

*We Make Change* | London, England

February 2018 – August 2018

**Legal Advisor**