



Factsheet no. 9

PhD Programme in Management: Innovation, Sustainability, and Healthcare

<https://www.santannapisa.it/en/training/phd-management-innovation>

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Language	English
Duration	3 years
Academic Objectives	<p>In the Ph.D. Programme, the main themes of management are explored in depth, along with the fundamental teachings for conducting research in the social sciences, with particular reference to the thematic areas of Innovation, Health, and Sustainability.</p> <p>Students will acquire the methodological foundations necessary to analyze and evaluate both the main internal processes of companies and the strategic and operational integration relationships at the system level, with particular attention to the ways of evaluating and managing business and process performance, strategic dynamics, and development factors, including those of the territory, that determine them.</p> <p>In addition, the course of training aims to enhance opportunities for dialogue and joint research among the School's various disciplines, firstly within the field of Economics, secondly within the Social Sciences Class, and finally with the various sectors of the Experimental Sciences Class. Such opportunities for dialogue are sought both in the context of teaching offerings and the definition of the research projects of the students and alumni.</p>
Available Positions	<p>no. 4 positions with a scholarship, as follows:</p> <ul style="list-style-type: none"> • no. 3 funded by Scuola Superiore Sant'Anna (of which no. 1 reserved for candidates with a qualification obtained from a foreign university); • no. 1 funded by the European Union - NextGenerationEU, under Mission 4, Component 2, Investment 3.1, of the PNRR, under the "SoBigData.it: Strengthening the Italian RI for Social Mining and Big Data Analytics" project, ESFRI area "Data, Computing and Digital Research Infrastructures" (CUP B53C22001760006) <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>Finanziato dall'Unione europea NextGenerationEU</p> </div> <div style="text-align: center;">  <p>Ministero dell'Università e della Ricerca</p> </div> <div style="text-align: center;">  <p>Italiadomani PIANO NAZIONALE DI RIPRESA E RESILIENZA</p> </div> </div>
Additional information and documentation to be attached to the online application	<p>Mandatory documents (in addition to those listed in Article n. 3 of the Call for Applications):</p> <ul style="list-style-type: none"> • Abstract of the thesis, where required by your university regulations, or an equivalent document; <p>Optional documents:</p> <ul style="list-style-type: none"> • Submission of up to three reference letters from scholars or professors in the field introducing the candidate based on direct knowledge. Applicants may include the first name, last name, and institutional e-mail address of the referees in the application form. Referees will receive a link where they can directly upload the reference letter by the application deadline. • Copies of any other qualifications or publications the candidate deems relevant to the course, including typed work.



<p>Evaluation Criteria</p>	<p>The selection will entail an evaluation of the research program submitted by the candidate, in English or Italian, the evaluation of the qualifications provided, and the results of an interview.</p> <p>The Selection Committee will assign a score from 1 to 100 out of one hundred.</p> <p>Evaluation of qualifications - maximum score: 20.</p> <p>The Selection Committee will evaluate the <i>Curriculum Studiorum</i> and any scientific titles submitted. At the end of the evaluation, the Committee will formulate a concise verdict and assign a grade out of 20.</p> <p><u>Candidates with a score of at least 14/20 in the evaluation of qualifications will be admitted to the evaluation of the research program.</u></p> <p>Candidates are not expected to be present during the evaluation of qualifications.</p> <p>Evaluation of the submitted research project - maximum score: 40</p> <p>The research project must focus on a topic related to the subject areas of the Ph.D. Programme, namely:</p> <ul style="list-style-type: none">• Collaborative, open, and regenerative innovation management, technology transfer, management of purpose-driven organizations, social impact assessment, big data impact assessment on innovation processes and business performance.• Health management, performance evaluation, user perception evaluation, decision-making model analysis, and personnel management in health and social care;• Management of Sustainability, Decarbonization, Biodiversity, and/or Circular Economy. <p>The project must have a three-year development and include in detail:</p> <ol style="list-style-type: none">a. Title of research;b. Scientific assumptions and literature references related to the theories and approaches the research is intended to inspire;c. General purpose, objectives, and prospects/questions guiding the research;d. Experimental and data analysis methodologies intended to be adopted;e. Concise research development plan, describing the main steps. <p>The candidate's research project will be evaluated in terms of:</p> <ul style="list-style-type: none">• Knowledge and proper application of relevant theories and literature;• Consistency, feasibility, and robustness of the proposed research approaches and methods;• Originality and innovativeness of the research;• Clarity of exposition;• Relevance to the research lines of the Institute of Management of the Scuola Superiore Sant'Anna. <p>At the end of the evaluation, the Committee will formulate a concise verdict and assign a grade out of 40.</p> <p><u>Candidates with a score of at least 28/40 in the evaluation of the research project will be admitted to the interview.</u></p> <p>Interview - maximum score: 40.</p> <p>The interview will consist of a general discussion that will also cover the submitted qualifications and the contents of the submitted research project, as well as an oral test to ascertain English proficiency.</p> <p>Candidates who score less than 28/40 in the interview will be excluded from the final ranking.</p> <p>The minimum score for inclusion in the final ranking list is 70/100.</p>
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