



*Summary of the Rector's Decree n. 376 of June 18, 2024*

**MOBILITY NOTICE FOR AN ASSOCIATE PROFESSOR POST (PURSUANT TO ART. 7, PAR. 5-BIS AND 5-TER, LAW N. 240 OF DECEMBER 30<sup>TH</sup> 2010) AT THE ACADEMIC FACULTY OF THE SOCIAL SCIENCES AND THE INSTITUTE OF MANAGEMENT**

**Group of Academic disciplines: 13/ECON-07 MANAGEMENT (Ex 13/B2 – MANAGEMENT)**

**Academic Discipline: ECON-07/A MANAGEMENT (Ex SECS-P/08 – MANAGEMENT)**

**Deadline: July 10, 2024, 11:59 p.m. Italian Time**

**Profile sought**

**Teaching:** The candidate will be required to contribute to the development of a cutting-edge educational offering that, following an interdisciplinary logic, integrates managerial, technological, and social psychology skills to stimulate students of all levels at the School to explore the complexities of the sustainable transition and develop systemic thinking oriented towards finding innovative solutions. For example, areas of focus could include courses on "Adoption of Sustainable Technologies," "Innovation in Sustainable Business Models," "Sustainable Supply Chain Management," and "Sustainable Human Resource Management."

Additionally, the candidate will be expected to contribute to the development of new educational offerings, with particular attention to Master's degree programs, in line with the guidelines of the Sant'Anna School's Strategic Orientation Plan 2022-2025.

In parallel with the development and delivery of courses, the candidate will play a key role in guiding research and supervising regular students and doctoral candidates, as well as promoting the growth of post-doctoral figures in areas relevant to the implementation of the Agreement.

**Research:** We are looking for established scholars in the field of business economics and management who emphasize interdisciplinarity and the exploration of the complexities faced by businesses during the transition to sustainability.

In particular, we seek academic leaders whose contributions can be significant in implementing the Collaboration Agreement between the Scuola Sant'Anna and the Ministry of Environment and Energy Security (hereinafter referred to as the Agreement). The Agreement focuses on the promotion and dissemination of tools for the implementation and management of the national voluntary scheme for the evaluation and communication of the environmental footprint of products, known as "Made Green in Italy." It is necessary to delve into the dynamics that can either facilitate or hinder the dissemination of tools aimed at overcoming the tensions between competitiveness and the environmental excellence of products.

The candidate is also expected to make a substantial contribution to the creation of innovative decision-making tools, assisting companies in identifying innovative technological and managerial solutions based on the results of environmental footprint studies.

Additionally, the candidate is expected to propose and commit to realizing a robust program of externally funded research, thereby expanding the scope and strength of the Agreement through national and international collaborations.

**Foreign language:** The candidate must be able to use the English language fluently in teaching, research, and interactions with scientific collaborators and institutional partners.

**Detailed information about the Agreement is available in the Attachment A (at the bottom of this document).**

### **Admission requirements**

Candidates must have had at least five years of service as:

- a) Associate Professor in other Italian Universities;
- b) Associate Professor, or equivalent position, in foreign Universities (foreign positions equivalent to the Italian “Professore Associato” are listed in the *Tables of Correspondence* established by the Ministerial Decree n. 456 of May 10<sup>th</sup>, 2023);
- c) Research Manager or Senior Researcher at a public research institutions, or Researcher with a permanent position or a fixed-term contract (pursuant to art. 1, par. 422 and subsequent paragraphs, law n.205 of December 27<sup>th</sup> 2017) at a scientific institute for research, hospitalization and healthcare (IRCCS) working in translational, preclinical and clinical research, in possession of the National Scientific Qualification for the Academic Recruitment Field 13/B2 – MANAGEMENT.

Candidates shall be admitted to the selection procedure conditionally; the School administration reserves the right to exclude a candidate at any time if one or more of the aforementioned requirements are not met, or for other unredeemable incompatibilities.

### **Who Can't Apply**

Those who are related, within the fourth degree, by blood or by marriage to professors belonging to the Academic Faculty of the Social Science of the Sant'Anna School, or to the Rector ( Rettore), the Managing Director (Direttore Generale), or a member of the Board of Directors (Consiglio di Amministrazione) or of the Academic Senate (Senato Accademico) of the Sant'Anna School.

All the requirements for admission must be satisfied at the starting date of the Call.

### **How to apply**

Applications can be submitted via personal certified email (PEC) to [protocollo@sssup.legalmailpa.it](mailto:protocollo@sssup.legalmailpa.it).

Foreign candidates (not Italians) can also submit their application by ground mail addressed to:

*Scuola Sant'Anna – Human Resources Office – Piazza Martiri della Libertà 33, 5610 Pisa, Italy.*

If applying by ground mail, candidates must also send a copy of the application by email at the address [infodocenti@santannapisa.it](mailto:infodocenti@santannapisa.it).

**Applications must be received by the deadline of July 10, 2024, 11:59 p.m. (Italian time).**

Application materials must include:

- the application form, completed and signed (Attachment B, available at the site);
- a Curriculum Vitae in English, detailing scientific and professional activities, signed and dated;
- a written proposal in English, demonstrating the fit with the profile sought in terms of both teaching and research. (do not exceed 11 pages, in font 11 pnt, excluding the bibliography);
- a copy of an Identification Document (e.g., a passport).

### **Evaluation**

Applications will be evaluated by a committee appointed by the Rector of the Sant'Anna School, comprising as deliberated by the Academic Senate, the Director of the Institute of Management, the Scientific Coordinator of the Agreement and three high-profile faculty members proposed by the Institute Director, at least two of whom are female. The committee will assess the written proposal and Curriculum Vitae provided by the candidates based on criteria established during the first meeting of the committee and published on the School website. Such criteria will consider:

- consistency of the proposal with the profile sought, in terms of both teaching and research, and more generally with the strategic needs, mission and development trajectories of the Agreement between the

Scuola Superiore Sant'Anna and the Ministry of Environment and Energy Security regarding the voluntary national scheme made green in Italy (see Attachment A, at the bottom of this document);

- clarity, completeness, and feasibility of the project proposal submitted, in terms of its impact on these needs, and the degree of integration of the candidate with the areas of action and their possible evolutions expressed in the Agreement (see again Attachment A, at the bottom of this document);
- level of competence, scientific qualification and leadership ability of the candidate in relation to the implementation of his/her proposal, as documented by his/her Curriculum Vitae.

### **Additional technical details**

Queries about the call can be directed to the Human Resources Office of the Sant'Anna School (phone +39-050-883-575-576-258, e-mail [infodocenti@santannapisa.it](mailto:infodocenti@santannapisa.it)). Candidates should monitor the email address included in their application form, as such address will be used by the Human Resources Office for any and all communications.

Under article 13 of the EU General Data Protection Regulation n. 679/2016 and the Italian Legislative Decree of June 30<sup>th</sup>, 2003 ("Privacy Code regarding the protection of personal data"), the Sant'Anna School of Advanced Studies is a registered Data Controller. The internal processor on behalf of the School is the Head of the Human Resources Office, which can be reached for data privacy related matters at the email [privacy@santannapisa.it](mailto:privacy@santannapisa.it). Personal data will also be processed by other trained and authorized School employees. Applicants are required to read the Privacy Notice available on the School web site ([www.santannapisa.it/privacynotice](http://www.santannapisa.it/privacynotice)).

**DISCLAIMER:** Please note that this English summary of the [Rector's Decree n. 79 of February 14, 2024](#), is provided as a courtesy for informational purposes only; applicants cannot derive any rights from this abridged translation. In the event of a dispute about the contents or interpretation of relevant terms, or in the event of ambiguity, inconsistency or discrepancy, the Italian version of the decree shall apply, prevail, be conclusive and binding. Only the Italian version of the decree shall be used in legal proceedings. For further details, please refer to the web site <https://www.santannapisa.it/it/selezioni/selezione-pubblica-una-posizione-di-professoreessa-di-seconda-fascia-dipe>

## Attachment A

### **OBJECTIVES AND MAIN CONTENTS OF THE COLLABORATION AGREEMENT BETWEEN THE SCUOLA SUPERIORE SANT'ANNA AND THE MINISTRY OF ENVIRONMENT AND ENERGY SECURITY REGARDING THE VOLUNTARY NATIONAL SCHEME MADE GREEN IN ITALY**

According to the United Nations, we are currently facing a triple planetary crisis involving climate change, biodiversity loss, and pollution. These crises are highly interconnected, making the issue particularly challenging and complex. The interconnection among these crises makes it clear that addressing them independently is no longer sufficient.

Businesses play a crucial role in contributing to this intricate challenge. It is imperative to adopt a holistic and integrated approach that captures the complexity of nature and its relationship with human activities, of which businesses are an important manifestation that needs to be explored.

Policy makers play an essential role in supporting businesses in finding solutions that can improve environmental performance while ensuring that market recognition is given for efforts in environmental protection, thus combining environmental and economic benefits.

In this context, aligned with the Sustainable Development Goals, the fight against climate change, the Ecological Transition Plan, the National Action Plan for the sustainability of consumption in the Public Administration sector, and the Circular Economy Strategy, the national legislature's initiative for the voluntary scheme "Made Green in Italy" (MGI) was born.

The voluntary national scheme "Made Green in Italy" for evaluating and communicating the environmental footprint of products combines the "made in Italy" dimension, tied to the excellence of the national production system, with the environmental quality of products and services. This quality is measured and verified throughout its entire life cycle using the LCA (Life Cycle Assessment) methodology, in the rigorous version defined by the European Commission (PEF – Product Environmental Footprint).

In this perspective, the Made Green in Italy Scheme helps increase the competitiveness of our businesses, also in light of the recent evolution of the European regulatory framework which poses very challenging requirements for companies and charts an innovative path in terms of scientifically-based environmental performance measurements and consumer information.

To share, promote, and disseminate tools for the implementation and management of the voluntary national scheme Made Green in Italy, a five-year collaboration agreement was established, pursuant to Article 15 of Law no. 241/1990, between the Scuola Superiore Sant'Anna and the Ministry of Environment and Energy Security.

In particular, under the Agreement, the School is called upon to support the Ministry in various areas, such as:

- implementation, management, and promotion of the voluntary national scheme "Made Green in Italy";
- research activities aimed at developing and elaborating Product Category Rules according to the PEF methodology;
- evaluation of environmental performance for adherence to the Scheme;
- scientific dissemination, promotion, and public awareness about the effectiveness of the Made Green in Italy Scheme on business competitiveness and consumer choices;
- research, development, experimentation, and data analysis of synergistic tools with other certification programs promoted by the Ministry for the enhancement of sustainable production and consumption models, including training and stakeholder engagement.

Furthermore, the Agreement aims to share and promote the concepts of sustainable development and continuous improvement within companies, educating operators and civil society on sustainability issues and creating new professional figures in the green sector.

The collaboration also aims to raise awareness and strengthen the capabilities of the Italian production sector to achieve sustainable development goals, prevent waste, recover, reuse resources, and recycle materials.

Additionally, the collaboration aims to strengthen a research field focused on defining policy and decision-making tools for monitoring and reducing the environmental impacts of various Italian production sectors and applying reduction measures in a continuous improvement perspective, also through the active involvement of various stakeholders.