

SELECTION OF ONE PROFESSOR (LEVEL 1 – PROFESSORE ORDINARIO), FOR THE ACADEMIC RECRUITMENT FIELD 13/B2 MANAGEMENT – ACADEMIC DISCIPLINE SECS-P/08 MANAGEMENT (SETTORE CONCORSUALE 13/B2 ECONOMIA E GESTIONE DELLE IMPRESE – SETTORE SCIENTIFICO DISCIPLINARE SECS-P/08 ECONOMIA E GESTIONE DELLE IMPRESE) AT THE INSTITUTE OF MANAGEMENT - ACADEMIC CLASS OF SOCIAL SCIENCES, RESERVED, PURSUANT TO ART. 24, SUBSECTION 6, OF ITALIAN LAW 240/2010, FOR ASSOCIATE PROFESSORS AND RESEARCHERS EMPLOYED AT THE SCHOOL, ISSUED BY RECTOR DECREE NO. . 614 DATED 04/10/2021.

MINUTES OF THE SECOND MEETING

The Review Committee for the selection of one professor (level 1) for the academic recruitment Field 13/B2 Management – Academic Discipline SECS-P/08 Management at the Institute of Management of the Scuola Superiore di Studi Universitari e di Perfezionamento Sant'Anna di Pisa reserved for associate professors and researchers employed at the School to be selected pursuant to art. 24, subsection 6 of the Italian law 240/2010, nominated by the Rector by decree No. 666 dated 20/10/2021, consists of:

- Prof. Rupert Baumgartner, Professor at the University of Graz;
- Prof. Piero Castoldi, Full Professor of academic recruitment Field 09/F2 “Telecommunications” at the Scuola Superiore Sant’Anna, Member of the Recruitment Committee;
- Prof.ssa Paola Giuri, Full Professor of academic recruitment Field 13/B2 “Management” at the University of Bologna;
- Prof. Thomas Lyon, Professor at the University of Michigan;
- Prof. Andrea Piccaluga, Full Professor of academic recruitment Field 13/B2 “Management” at the Scuola Superiore Sant’Anna, designated expert by the Institute of Management;
- Prof. Annalisa Tunisini, Full Professor of academic recruitment Field 13/B2 “Management” at the University Cattolica di Milano.

The committee convened for the second time, via teleconference, on November 24, 2021, at 7.00 pm from the following locations:

Prof. Baumgartner located in Graz, connected via web.

Prof. Castoldi located in Pisa, connected via web.

Prof. Giuri located in Rimini, connected via web.

Prof. Lyon located in Ann Arbor, connected via web.

Prof. Piccaluga located in Volterra, connected via web.

Prof. Tunisini located in Milano, connected via web.

The President, having ascertained the presence of all the members, opened the session and verified that the assessment criteria defined in the previous session had been published on the website of the School.

The members of the Committee confirm that the Personnel Office of the School has provided them with an electronic copy of the documentation submitted by the applicant containing: application, curriculum, publications with a declaration in lieu of an affidavit certifying compliance with the original, letters of recommendation, and a list of all the documents accompanying the application.

The members of the Committee state that they have examined the publications, curriculum and teaching activities of the candidate and made their individual assessments, which are reported in Annex 1 of these minutes.

The Committee then examines the publications, curriculum and teaching activities of the candidate, confronts their individual assessments and reviews the collegiate assessment annexes sub 2 attached to the minutes of which they are an integral part.

Then after a full discussion, all the members of the Commission agree that the winning candidate is:

Francesco Testa

Prof. Castoldi testifies that the evaluation of the candidate, the presentation of the individual assessments, the ensuing discussion and, in general, the whole procedure occurred in full compliance with the rules established by Scuola Sant'Anna and its recruitment committee.

The Committee then draws up a report summarizing the work carried out.

Given the conclusion of the Review Committee for the selection of one Full professor for the Academic Recruitment Field 13/B2 Management – Academic Discipline SECS-P/08 Management at the Institute of Management of the Scuola Superiore di Studi Universitari e di Perfezionamento Sant'Anna di Pisa reserved for associate professors and researchers employed at the School to be selected pursuant to art. 24, subsection 6 of the Italian law 240/2010, the President declared the work closed.

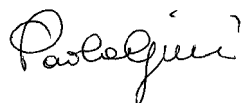
These minutes, drawn up and signed by the President and the attached declarations of the Committee's members will be sent the Personnel Office in order for these proceedings to be verified, with a decree by the Rector.

The session closed at 8 PM.

Read, approved and signed,

The President

Prof. Paola Giuri



ATTACH 1 – INDIVIDUAL ASSESSMENTS

Prof. Baumgartner:

FT is a very strong candidate with remarkable performance in teaching, research and societal outreach. His plans for further research are interesting addressing research question which are relevant both from a scientific and a societal viewpoint. FT is very well embedded in international research networks. He has an internationally well recognized research profile, which is also shown in the number of citations represented in h-indices. He conducts interdisciplinary research combining classical management research with sustainability and circular economy research.

Prof. Giuri:

Prof. Francesco Testa has a solid research profile. He published numerous publications in reputed ranked international journals, with a high impact as indicated by the number of citations and H-index. His research cover several topics within the broader area of green management and sustainability.

In his career, he has acted as Principal investigator or Member in several international research projects, denoting competencies in research management and the production of research with policy and management impact.

The teaching activities are mainly directed to Ph.D. students in his research areas and graduate students. Although teaching assessments are not available, as for the PHDs, he supervised several Ph.D. students in his areas of competence and thesis of students of Masters of Science.

He also covered several institutional and service roles, coherent with a promotion to the position of Full Professor.

Prof. Lyon:

In my view, Professor Francesco Testa merits promotion to the rank of Full Professor. He has published 3 books and 81 papers, and has been cited 5,134 times according to Google Scholar. As an alternative measure of productivity, using the Google Scholar data his h-index is 36, which means that he has 36 papers that have been cited at least 36 times. This is a very impressive level of research output, and he has firmly established an international reputation for his work on sustainability management. I am particularly impressed with his recent papers on greenwashing and brownwashing, which break new ground in terms of identifying the drivers of these phenomena and assessing their impact on firm financial performance. He has been involved in many international joint research projects, and serves on the Editorial Boards of three major journals in his field. He has also been actively engaged with the practitioner world, working to bring the insights of academic research into management practice. Overall, his accomplishments indicate a level of professional maturity that is consistent with promotion to the rank of Full Professor.

Prof. Piccaluga:

Prof. Francesco Testa is active in the broad field of sustainability management and has been able, in the last years, to publish relevant and numerous papers in high-ranked journals and Francesco Testa's methodological skills emerge from his work. His scientific production is original and methodological rigorous, as well as coherent with the specific profile of a university professor in management. His bibliometric indicators also show a very high position, both in the Italian and the international community. He has also held leading roles and participated to international and national research projects. He has been teaching in different types of courses, mainly at Scuola Superiore Sant'Anna, where he is particularly active as supervisor of undergraduate and PhD students. He has carried out several collaborations with companies, within a broad range of "third mission" activities he has worked for. Among others, he has started and still coordinates a laboratory with a good number of large companies in the field of the circular

economy. On the whole, also considering his service activities in the Institute of Management and Scuola Superiore Sant'Anna, where he is currently vice-director, he fully deserves the position as full professor.

Prof. Tunisini:

The candidate presents a very good profile in the three dimensions of teaching, scientific publications and assessment of the scientific research.

In particular, with regard to the supplementary teaching and service to students, the candidate presents teaching on environmental management and circular economy in doctoral program, Graduate and Master of science programs, seasonal school and post-graduate and executive courses. No results of official feedback from students are presented. He reports the supervision of more than 10 PhD students and of numerous Master of Science thesis.

As concerns the scientific publications they refer to a variety of topics that can be firstly reconnected to Environmental and Circular economy management, innovation and sustainable management, sustainable SCM and Marketing. The methodology adopted in the studies are both qualitative and quantitative. The publications are numerous and continuous as well as facing relevant topics. H-index Scopus is 28 and H-index google scholar is 36. The candidate indicates more than 80 articles published in various journals and about half of them are A-ranked. The candidate presents 3 books published with Italian and International publishers, numerous book chapters and a large amount of conference proceedings.

He shows to be participant (and having participated) numerous national and international research projects playing the role of Principal investigator, project manager and senior researcher. He is member of the Editorial Board of three international renowned Journals and has received some awards on the quality of research and on publications at conferences. These elements, among others show the very international profile of the candidate and his active and fruitful participation to the international research circuit.

In consideration of all the aspects above I think that Francesco Testa is mature for the role of Full Professor.

ATTACH 2 – COLLEGIATE ASSESSMENT

Professor Francesco Testa has published 3 books and 81 papers, and has been cited 5,134 times according to Google Scholar. As an alternative measure of productivity, using the Google Scholar data his h-index is 36. This is a very impressive level of research output, and he has firmly established an international reputation for his work on sustainability management. Francesco is very well embedded in international research networks. He has an internationally well recognized research profile. He conducts interdisciplinary research combining classical management research with sustainability and circular economy research. In his career, he has acted as Principal investigator or Member in several international research projects, denoting competencies in research management and the production of research with policy and management impact.

He is a member of the Editorial Board of three internationally renowned journals and has received awards for the quality of his research and for publications at conferences.

He has been teaching in different types of courses, mainly for Master and PhD students at Scuola Superiore Sant'Anna, where he is particularly active as supervisor of Master and PhD students.

He has carried out several collaborations with companies, within a broad range of "third mission" activities on which he has worked. Among others, he has started and still coordinates a laboratory with a good number of large companies in the field of the circular economy.

In our view, Professor Francesco Testa merits promotion to the rank of Full Professor.