



## Competition: last editions written tests

### Competition 2017/18

- The role of innovation in performance improvement of public administrations (please propose a specific focus on a single case, e.g.: Universities, Municipalities, Regional Governments, Health, etc.)
- Ethical business or business of ethics? Discuss the opportunities and threats for companies.
- Strategies to cope with unwarranted variation in healthcare.
- The impact of Big Data on companies' competitiveness and/or on public administrations' strategies

### Competition 2016/17

- Define the concepts of “smart cities” and “smart communities” and outline their potential contribution to local sustainability.
- What is the role of finance in the innovation process?
- When foreign corporations buy Italian companies ... should we be happy or worried?
- Recent studies have shown that for many sectors and branches the most significant environmental and social impacts are those produced in the supply chain by providers of raw materials, intermediate goods and auxiliaries. Please discuss how a sustainable procurement approach can be developed by private or public organisations and on which methodological and operational tools this approach could rely on.
- From performance measurement to performance management in health care.

### Competition 2015/16

- The influence of natural disaster at company level: prevention and emergency management;
- Open innovation strategies: the perspectives of large companies and SMEs;
- Business strategy: challengers in contemporary business;
- The EU environmental strategy towards circular economy: industrial symbiosis, closed-loop supply chains and efficient use of natural resources;
- Combining quality, patient satisfaction efficiency in healthcare