THE DIGITAL TRANSFORMATION OF THE ITALIAN PUBLIC ADMINISTRATION

Scuola Superiore Sant'Anna | Pisa
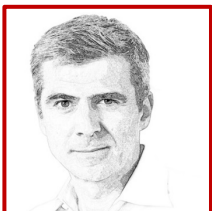**Aula Magna 11:00**
May 14, 2018

A meeting with:

- **Diego Piacentini,** Government Commissioner for the Digital Agenda &
- **Raffaele Lillo,** Chief Data Officer of the Italian Digital Transformation Team

Abstract:

*The Digital Transformation Team is seeking bilingual (Italian and English) talents[*] with proven experience in computer science (software architecture, mobile application development, open source software, information security, APIs), mathematics and statistics (predictive models, machine learning), product design, user experience and other roles connected to the digital agenda. * https://teamdigitale.governo.it/en/43-content.htm*

It all started with a post on Medium on September 30, 2016. That's how Diego Piacentini's adventure with the Italian Government began. After almost 18 months from that day, Diego will share the progress of the three-year plan, the obstacles, what's left to be done, with a special focus on how to benefit from the value of data.

Diego Piacentini. In August 2016, Diego agreed to work for two years pro-bono, leading the digital transformation of the Italian Public Administration. He is on a leave of absence from Amazon.com, where he was Senior Vice President of the International Consumer Business. Prior to joining Amazon, Diego also held key executive roles at Apple Computer Italy and Europe, and at Fiat Impresit. He studied Economics at Bocconi University, and was awarded the title of "Bocconiano dell'anno" in 2010. Diego is a member of the Board of the Maasai Association, supporting education and health initiatives in Kenya, and an investor in the Unitus Seed Fund, a seed-stage venture investment fund that invests in startups innovating for the masses in India. He also serves as a mentor and a member of the Advisory Board of Endeavor Global.

Raffaele Lillo. As the CDO of the Italian Digital Transformation Team, Raffaele is building an innovative and agile start-up within the complex machine of Italian Public Administration. He is an expert in machine learning, data mining and predictive analytics applied to business and management. Raffaele studied Economics and Finance at Luiss Guido Carli University, Econometrics and Mathematical Economics at the London School of Economics, and Business Administration at SDA Bocconi and Northwestern University. Before joining the Italian Digital Transformation Team, he was Director of Advanced Analytics at IGT, where he led the data scientists team (Interactive Division) and the quants team (Sports Betting Division).

Contacts: l.ferrari@santannapisa.it, f.chiaromonte@santannapisa.it