

International Open Innovation Tour 2011

Open Innovation Forum

June 13, 2011 - 9.30 a.m.

Centro Congressi Fondazione Cariplo, Via Romagnosi 8, Milano

PROGRAMME

- 9.30 a.m. Registration
- 9.45 a.m. From Innovation Capacity to Innovation Strategy
Gaetano Micciché, *General Manager Intesa Sanpaolo*
- 10.15 a.m. Open Innovation Services
Henry Chesbrough, *Executive Director Centre of Open Innovation University of California Berkeley*
- Introduction
Alberto Di Minin, *Assistant Professor Istituto di Management Scuola Superiore Sant'Anna*
- 11.00 a.m. Coffee break
- 11.15 a.m. Roundtable
Italian Open Innovation
- Moderator
Roberto Napoletano, *Director Il Sole 24 Ore*
- Claudio Loccioni**, *Head of Humancare Gruppo Loccioni*
Roberto Siagri, *President Eurotech*
Claudio Luzzatto, *General Codirector Ansaldo Energia*
Ilaria Capua, *Department Director Istituto Zooprofilattico Sperimentale delle Venezie*
Francesco D. Sandulli, *Professor Universidad Complutense de Madrid*
- 12.15 p.m. Speech
Dianne Fodell, *Program Director Innovation & University Relations IBM*
- 12.45 p.m. Conclusions
Riccardo Varaldo, *President Scuola Superiore Sant'Anna di Pisa*
- 1.00 p.m. Lunch

Start Up Initiative Electronics & Automation

- 2.30 p.m. Welcome Speech
- 2.45 p.m. Introduction to Investor Arena Meeting
Bill Barber, *President Maverick Angels*
- 3.00 p.m. Start-up pitches
- 4.00 p.m. Coffee break
- 4.15 p.m. Start-up pitches
- 5.15 p.m. Recap & discussion
- 5.45 p.m. Conclusions, cocktail, networking

During the morning event, copies of two new books will be made available to participants:

- *Nuovi modelli di business e creazione di valore: la Scienza dei Servizi* (edited by L. Cinquini, A. Di Minin and R. Varaldo),
- *Open Services Innovation: competere in una nuova era* (by Henry Chesbrough).

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