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# WOMI 2019

## Workshop on Medical Innovation

Pisa 12-13 December 2019  
Institute of Economics, Scuola Superiore Sant'Anna

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### Thursday 12 December

8.30 – 9.00 *Welcome coffee*

9:00 – 9.30 Welcome, introduction of partners, aims and structure of the meeting, practicalities;  
**Andrea Mina**

9.30 – 10.10 Academic engagement seen through university-industry co-authorship: Who are these industry collaborators? Karin Berg, Daniel Ljungberg, **Maureen McKelvey**, **Viktor Ström**  
Discussant: Michael Hopkins

10.10 – 10.50 Impact on policy without policymakers? A case study of research targeting oral health among elderly, by **Magnus Gulbrandsen** and **Silje Maria Tellmann**  
Discussant: Ellen Moors

10:50 – 11.20 *Coffee break*

11.20 – 12.00 A Taxonomy of Organizational Routines as Enablers of Hybrid Spaces in Universities, by **Maureen McKelvey** and Olof Zaring  
Discussant: Andrea Mina

12:00 – 12.40 Same risks or same organizing processes? Constructing similarity in the risk profiles of innovative products, by **Jarno Hoekman**  
Discussant: Maureen McKelvey

12.40 – 14.00 *Lunch*

14.00 – 14.40 **KEYNOTE BY ARIANNA MENCIASSI, PROFESSOR OF BIOMEDICAL ENGINEERING, SCUOLA SUPERIORE SANT'ANNA**

14.40 – 15.20 Organizational Routines and the Growth of Knowledge in Engineering: Evolving modes of academic engagement in biomedical engineering at Chalmers University of Technology 1948-2018, by **Maureen McKelvey** and **Rögvaldur J. Saemundsson**  
Discussant: Mark Flynn

15:20 – 16.00 *Coffee break*

16.00 – 16.40 Emergent business models in molecular diagnostics: The case of colorectal cancer screening, by **Michael Hopkins**, Daniele Rotolo, and Frederique Bone

Discussant: Viktor Ström

16.40 – 17.20 Unfolding paradigms in “personalised” medicine: lessons from drugs and companion diagnostics in clinical oncology, by **Dimitri Gagliardi**, **Ronnie Ramlogan**, Yingyong Xu, Pierluigi Navarra, Cinzia Dello Russo

Discussant: Rögnvaldur J. Saemundsson

20:00 *Dinner at Ristorante Galileo, Via San Martino 6 (see “Logistics”)*

## Friday 13 December

9.00 – 9.30 *Welcome coffee*

9:30 – 10.10 Innovation in distributed forms of drug manufacturing: the case of in-hospital production of medicines, by Wouter Boon, **Jarno Hoekman** and **Ellen Moors**

Discussant: Dimitri Gagliardi

10.10 – 10.50 How is the Open Innovation strategy cascaded from the organisation to the individual level? What are the mechanisms and incentives to support OI? by **Fabien Ibanez**

Discussant: Magnus Gulbrandsen

10:50 – 11.20 *Coffee break*

11.20 – 12.00 When do publication activities stay in the city? A study of clinical research projects, by Jarno Hoekman and **Bastian Rake**

Discussant: Arianna Martinelli

12.00 – 12.40 Free access to scientific knowledge: *Sci-hub* as a natural experiment, by **Elena Romito**

Discussant: Ronnie Ramlogan

12:40 – 13.00 CONCLUDING REMARKS AND PLANS FOR THE FUTURE

13.00 – 14.30 *Lunch and Farewell*

# LOGISTICS

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## Meeting location

The meeting will be held in the *Aula Magna Storica* of Scuola Sant'Anna, Piazza Martiri della Libertà 33

Check the map [here](#)

## Internet access

You can use your university credentials to access through Eduroam, otherwise guest accounts will be provided (please ask Laura Ferrari, contact details below)

## Accommodation

All bookings have been made according to your travel plans at *Hotel Bologna* (<https://hotelbologna.pisa.it/en/>). The hotel is within walking distance from Scuola Sant'Anna (12-13 min) through the historical city centre of Pisa. This is easily reachable from Pisa Airport by taxi in just a few minutes.

Check the map [here](#)

## Informal dinner Wednesday 11 December, 8pm

We will meet at 8pm at Ristorante "Il Campano", Via Domenico Cavalca, 19

Check the map [here](#)

## WORKSHOP dinner Thursday 12 December, 8.30pm

We will meet at 8pm at "Ristorante Galileo", Via San Martino 6

Check the map [here](#)

PLEASE CONTACT LAURA FERRARI SHOULD YOU HAVE ANY SPECIFIC DIETARY REQUIREMENTS

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Pisa is rather small and all locations are within walking distance from one another.

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Should you need any assistance please CONTACT:

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